



## Steering Group VALUE – 15/03/2019, Copenhagen, Denmark

### Participants

- Slovenia:
  - Educational Research Institute (ERI) (Ljubljana): Mateja Režek and Jerneja Jager
- Portugal:
  - Aga Khan Foundation: Alexandra Marques
- Denmark
  - DPU: Bente Jensen
- Belgium:
  - VBJK, Centre for Innovation in the Early Years (Promoter): Sandra Van der Mespel and Katrien Van Laere

### Communication

- Website: [www.value-ecec.eu](http://www.value-ecec.eu)
- Focal points: we need one person who is the focal point for communication in each country. Tasks of focal points: help in producing contents for newsletter and website, in collaboration with the participants of the pilot schools.

Joana Sousa	joanacatarinasousa@gmail.com		Portugal
Colleague Joana			
Jerneja Jager	jerneja.jager@pei.si	korakzakorakom@pei.si	Slovenia
Mateja Režek	mateja.rezek1@guest.arnes.si	korakzakorakom@pei.si	Slovenia
Sandra Van Der Mespel	sandra.vandermespel@vbjk.be		Belgium
Bente Jensen	bj@edu.au.dk		Denmark

**Met opmerkingen [SVDM1]:** Alexandra, you spoke of another colleague who would follow-up the communication workflow together with Joana. Could you add her name + email address?

- Content of the website



- Home = okay
- News:
  - Each month the focal communication point per country gives two news items, preferably with photos.
  - Photos coming from pilots don't need to have as high requirements than the overall photos for website etc. Remark: What about the photos that were send earlier? They are on the private page and everybody will receive access from Rui
  - Also the stakeholders group can be involved in the content of the news items on the website
- Project overview: check if texts needs some changes on the bases of the discussions during the meeting → Sandra
- Information:
  - Suggestion: changing page name into 'documentation' or 'background'. → AKF
  - Now only the Neset report is on the website. We should add relevant documents like EQF Quality, .... → all
- Newsletter
  - Three times in total – timing:
    - Newsletter 1: May 2019
    - Newsletter 2: November 2019
    - Newsletter 3: May 2020
  - Can we address both policy maker and practical stakeholder in the same newsletter? → Newsletters should have both information from pilots and other information to address both types of target groups
  - Rui will contact the partners to explain mailchimp
  - Proposal: the newsletter highlights each time a different key message (cfr. discussion on communication)
    - Structure one newsletter
      - A) Explain the key message
      - B) Pilots highlight this key message



- C) For example, launching the desk research but linked to the key message
  - Order of newsletters related to key messages
  - A) Importance of collaborative learning in context to answer the needs of children, families, local communities and society
  - B) Importance of educare from a children's right perspective
  - C) Professionalisation of ECEC workforce needs to include assistants
- Key messages:
  - Sandra will send a proposal for the key messages and send it to everybody by the end of March to give feedback
  - Sandra and Alexandra look at this
  - Rui can help to make the key messages stronger from a communication background
- Key concepts:
  - After defining the key messages, this can give input for key concepts
  - Bente proposes to start on writing document to clarify the key concepts
- Please use the **VALUE templates** for all types of communication!

## Desk research

- Sonja will work on it first two weeks of April 2019. Needs to be checked again with Sonja
- Sonja (and Katrien), will restructure and write the report. We will send a draft with questions to the partners in the **second week of April**. So **everybody** fills in and makes **corrections by the 22<sup>nd</sup> of April** and send it to Sonja
- Bente will already send input for the ECEC Danish system in the last version of the desk research by the end of March.
- The **content** of the report should be **ready by the end of April 2019**.
- **Lay-out and English editing** can be still done in **May**. → Jerneja: look for someone who could do English editing



## Pilots

- Baseline study:
  - Bente will go back to the questions and tables and select the most relevant ones that each country needs to give interpretation for. So Bente will send guidelines for this by Friday the 22th of March.
  - Every country sends the input back to Bente before the 23th of April
  - Bente makes the overall report based on the input by partners by the 17th May
  - For corrections in the data Bente will contact the countries individually
- Intermediate evaluation reports on the different countries
  - = deliverables to submit to EACEA
  - = reports on pilots prepared by each country in preparation of the meeting
  - Sandra will check if all reports are written in the right template
  - Remark: Ppt presentations of the meetings can also be deliverables for EACEA
- Overall intermediate report of all the pilots
  - Based on the group discussions done last year in Ghent and now in Copenhagen
  - Sandra will write overall report and send it by the end of April.
  - All partners have two weeks to give feedback (= does the report give a good reflection of the discussion and ideas formulated throughout the meetings?)
- Final evaluation
  - New developed guidelines will be made by Bente and Hester
  - Final guidelines will be send by the 15th of June.



### **Extension of the project period**

From August 2020 until the **end of November 2020**: agreed!

### **Dates of the next meeting**

*27-29 November 2019 in Ljubljana*

On 27 November we will start early (probably at 9:00), meaning everyone has to travel on 26 November.

On 29 November we will end the meeting at 12:30. In the afternoon we will plan again a steering group meeting until 15:30; in the steering group we're expecting at least one representative from DPU, AKF, ERI and VBJK.